

LEE SHIELDS

8311 Rockwood Lane, Austin, Texas 78757 | (512) 785-6677 | me@leeshields.com | www.leeshields.com

Designer for 7+ years with expertise in print, web, branding and identity. Proficient with Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Macromedia Fireworks, Macromedia Flash, Macromedia Dreamweaver, Microsoft SharePoint, CSS, HTML, ASP and Javascript, Illustration, Animation, Interface Design, Usability, Mac / PC. Online portfolio available at www.leeshields.com.

EXPERIENCE

2005 - 2007 **Web Manager | Troux Technologies | Austin, Texas**

In charge of the online presence of both Troux Technologies and their industry publication *Architecture & Governance Magazine*, including successful site-wide redesigns, regular email communication, form processing and lead generation with Eloqua and Salesforce, flash demonstrations and streaming video presentations. Responsible for managing the work of contract designers and illustrators. Concept, design and code for all web and email content, and many print materials and environmental displays.

2003 - 2005 **Interactive Art Director | NetSpend Corporation | Austin, Texas**

Responsible for concept, design, UI and front-end code for all web sites and web-related initiatives, establishing and maintaining a consistent brand presence across both print and web. Design and code for all marketing-based customer email correspondence. Concept, print design for point-of-sale materials, card designs, promotions and advertising/media. Audio production for on-hold marketing integrated into the customer service phone system.

2002 - 2003 **Graphic / Web Designer | HB Media Group | Austin, Texas**

Design, UI and development of websites for TxDOT, eManagers web-based software suite. Development of conferencing applications using Flash Communication Server. Development of Flash-based education courses for Texas Education Agency. Design for marketing materials, both print and web.

2001 - 2002 **Web Designer / Developer | AMD (Advanced Micro Devices) | Austin, Texas**

Design, development and maintenance of HyperTransport™ Consortium logo, literature, website. Maintenance of x86-64 Consortium website. Production of Athlon™ XP Launch CD. Design for marketing materials, both print and web.

2000 - 2001 **Web Designer / UI Architect | Question.com | Austin, Texas**

Production of full product demos (HTML and Flash). Design, UI, code for core product (ASP/VB) as part of a 2-person team. Concept, design for logos and corporate marketing materials, both print and web.

1999 - 2000 **Writer / Web Designer | Audiogalaxy.com | Austin, Texas**

Design, UI, code for Audiogalaxy website (HTML and PHP). Composition of independent, critical music reviews. Concept, design for advertising campaigns.

EDUCATION

1995 - 1998 **Bachelor of Arts in Communications | Baylor University | Waco, Texas**

Graduated Magna Cum Laude with a cumulative GPA of 3.9; 4.0 in major

SKILLS

Design | Code

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Macromedia Fireworks, Macromedia Flash, Macromedia Dreamweaver, Microsoft SharePoint, W3C compliant raw CSS and HTML, ASP, Javascript and CGI, Illustration, Animation, Interface Design, Usability, Mac / PC.

Audio | Video

Avid Xpress DV, Adobe Premiere, Adobe Audition, Cineworks D-Vision/Pro, Online 3.1, Sony DNE 700 & 1000, Sonic Foundry Sound Forge.